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NEWS...FOR IMMEDIATE RELEASE

KAPALUA UNVEILS NEW BAY COURSE ROUTING, RELOCATES BAY COURSE GOLF SHOP AND ENHANCES GOLF ACADEMY

Maui, Hawaii (November 19, 2018) – [Kapalua Golf](#) recently unveiled a number of improvements to its award-winning Bay Course, Bay Course Golf Shop and Kapalua Golf Academy. The enhancements are part of a multi-year property improvement plan aimed at further solidifying Kapalua as the top golf destination in Hawaii, if not the world.

The Bay Course has been rerouted to improve pace of play and create a memorable and challenging final stretch of holes. The new first hole is the former 7th hole – an uphill 355-yard par 4 that will get golfers off to a good start. The new 16th and 17th holes (formerly holes 4 and 5) play along and over the ocean, with the par-3 17th hole Maui's only over-the-ocean par 3. The new 18th hole (formerly the 6th hole) is a challenging, and intriguing uphill par 5.

The Bay Course Golf Shop has been relocated to the newly enhanced Village Center at Kapalua. The Village Center is now home to the Bay Golf & Resort Shops, the Taverna Restaurant, the Kapalua Golf Academy and administrative offices.

The Kapalua Golf Academy has also been redesigned and modernized. The Academy practice range and tee areas have been expanded, and two hitting decks resurfaced with Platinum Paspalum turf. A massive 9,000 square-foot putting green has been added next to the Village Center to provide guests with an additional short-game practice location or warm up spot prior to Bay Course rounds. The new practice green was turfed with Tif-Eagle to be consistent with the putting surfaces found on the golf course.

"All of the improvements are focused on continuing to create the best experience for golfers, students at the Kapalua Golf Academy and resort guests," said Alex Nakajima, general manager, Kapalua Golf & Tennis. "The enhancements to the Bay Course routing and operations will influence pace of play in positive fashion, while the improvements made to the Kapalua Golf Academy will continue to position the Academy as the premier golf instruction facility in the world."

The Bay Course improvements follow a complete renovation to the Plantation Course golf shop and retail center (completed September 2018), and precede an extensive, multi-million dollar enhancement project to the Plantation Course designed by the renowned golf course architect team of Bill Coore and Ben Crenshaw. On-course work on the Plantation Course is scheduled to begin in February of 2019 and be completed in November 2019. Mr. Coore and Mr. Crenshaw will assist with the extensive course refinement project. In addition, Troon's Design/Development/Agronomy team, as well as long-time Kapalua, Maui resident and Golf Channel personality Mark Roling, will also provide input on the project. The course enhancement project is aimed at refining and revitalizing the 27-year-old golf course and will include: resurfacing all greens with Tif Eagle Bermuda; renovating every bunker on the golf course; and re-grassing tees, fairways and roughs with state-of-the-art Celebration Bermuda turf. New tee complexes will also be added, including additional forward tees to help increase guest enjoyment and several new tournament tees will also be built on key holes to further test the world's best PGA TOUR professionals during the Sentry Tournament of Champions.

For more information on Kapalua Golf, visit www.GolfAtKapalua.com or call 1-877-KAPALUA.

About Kapalua Golf & Tennis

Kapalua Golf & Tennis, managed by Troon, features 36-holes of award-winning golf, the Kapalua Golf Academy - a *Golf Magazine* Top 25 Golf School, and Kapalua Tennis - an award-winning facility, with expert instruction from top professionals, year-round tournaments and events, tennis camps and matchmaking services. Kapalua's Plantation Course, is ranked No. 19 on "America's Top 100 Public Courses" list by *Golf Digest*. The Bay Course has long been dubbed as "Hawaii's favorite resort course" and is celebrating its 43rd anniversary in 2018. Its breathtaking par three 17th hole is the only hole to play over the ocean on Maui. Kapalua Golf Academy is Hawaii's most comprehensive learning center and practice facility, offering individual lessons, golf schools, Trackman analysis, custom club fitting, group lessons and on-course playing lessons. The Kapalua Tennis Garden is located in the splendid natural setting of Kapalua Resort and is currently ranked as the #9 Top Tennis Resort in the World according to *Tennis Resorts Online 2017*. For additional information on Kapalua Golf, visit www.GolfAtKapalua.com or call 1-877-KAPALUA. For additional information on Kapalua Tennis, visit www.KapaluaTennis.com or call 1-808-662-7730.

About Troon

Headquartered in Scottsdale, Ariz., Troon is the world's largest golf management company providing services at more than 360 locations around the globe, including 280 golf courses at 246 facilities. In addition to golf, Troon specializes in homeowner association management, private residence clubs, estate management and associated hospitality venues. Troon's award-winning food and beverage division operates and manages more than 150 restaurants located at golf resorts, private clubs, daily fee golf courses and recreational facilities. With properties located in 35 states and 30 countries, divisions of Troon include Troon Golf, Honours Golf, Troon Privé (the private club operating division of Troon), Troon International and Cliff Drysdale Management. There are currently 60 Troon-affiliated properties featuring 80 golf courses on national and international "Top 100" rankings. Troon-affiliated properties include Bayside Resort Golf Club in Selbyville, Delaware; Kapalua on Maui, Hawaii; Mauna Lani Resort on the Kohala Coast on Hawaii; Pronghorn in Bend, Oregon; Lofoten Links in Norway; and Mollymook Golf Club in Australia. For additional news and information, visit www.Troon.com, or connect with Troon on [Facebook](#), [Twitter](#), [Instagram](#), [Google+](#), [Blog](#), [Press Room](#), or subscribe to [Troon Golf & Travel](#).

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